

**WE**

GO BEYOND OUR  
CUSTOMERS' EXPERIENCE,  
INSPIRE THEM



SWISS BUSINESS SOLUTIONS AG

RATHAUSSTRASSE 14 · 6340 BAAR · SWITZERLAND

## Impressum

This brochure has been prepared for marketing and communication purposes of Swiss Business Solutions AG

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## PHILIPP KURZEN

### CEO

Dear customer,

I am happy to share our corporate insights with you today.

Swiss Business Solutions AG is one of the leading medium-sized consulting companies specialized in project management, telecommunications, information technology and process solutions for SMEs and large organizations in Switzerland and abroad.

Utilizing decades of industrial experience and functional expertise, we deliver customized solutions mastering the most significant challenges and creating long-lasting competitive advantage for our clients. We look beyond standard solutions, develop new strategies, drive tangible results, and make the companies more capable.

The consulting business for us is not about playing it safe or following the trend. It's about raising the bar and exploring all directions. It is about perfecting every detail and making meaningful things for our clients.

Sincerely yours,  
Philipp Kurzen

A handwritten signature in blue ink, consisting of stylized initials 'PK' followed by a horizontal line.



SWISS BUSINESS  
SOLUTIONS

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Our accurately selected team provides our clients with more than 50 years of relevant experience advising on the most demanding strategic and managerial tasks. We apply proven and innovative strategies and a holistic approach when maximizing process efficiency, effectiveness and profits.

Our project managers excel in fulfilling operational and technical requirements unique to your business objectives. Furthermore, we provide certified, best-in-class engineering resources for Cisco, Meraki and Microsoft enterprise solutions.

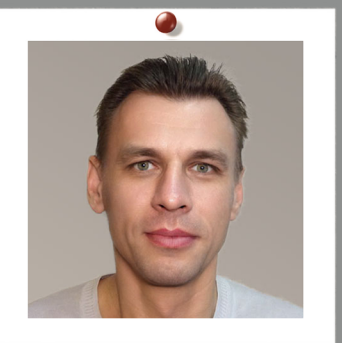
When entrusting your challenges to us, your business matters turn to our personal concern. When delivering solutions, we go far beyond satisfying you as our customer – we have the goal to delight you.

We want to make our clients happy and comfortable about their future development in times of rapid technological change and ongoing market transition.

Our corporate Code of Conduct allows us for looking proudly into the eyes of our clients upon each task completion.

Start an exciting business journey with us, and together, we will re-define perfection.

# ABOUT US



W E

G E T

T H I N G S

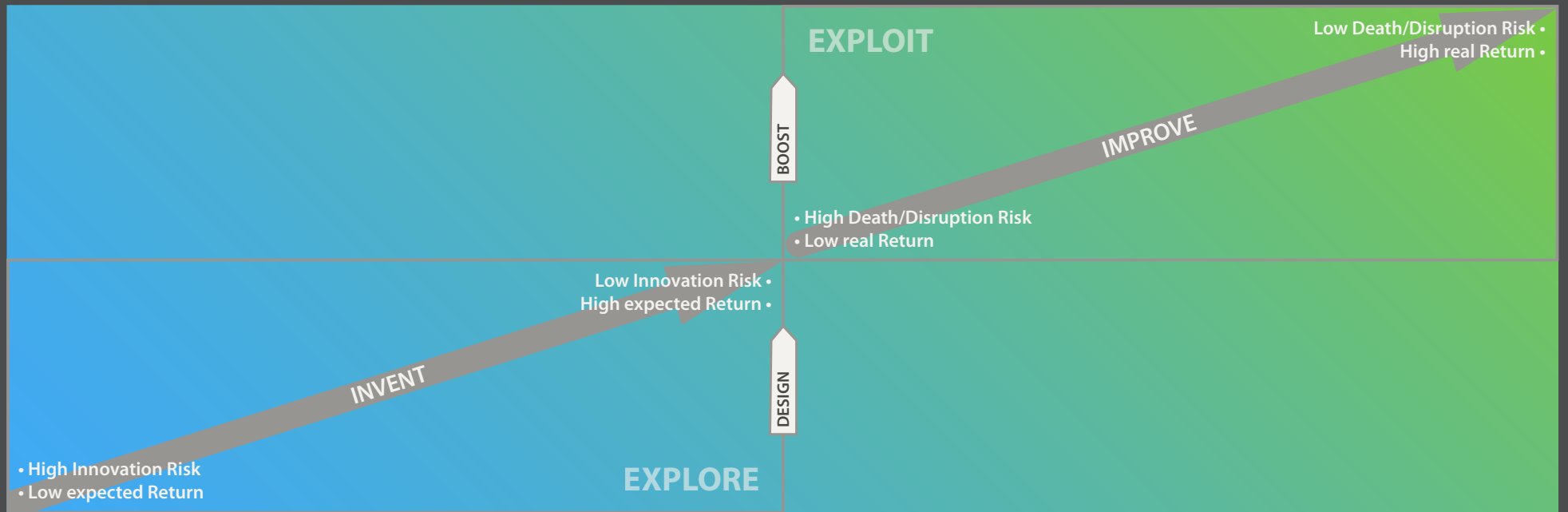
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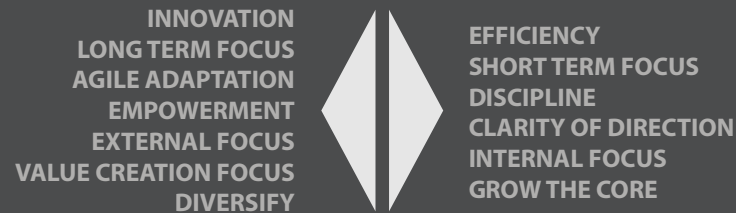
T O

I N N O V A T E ?



PRESENT

FUTURE



### Innovation: Scale or Fail

Innovating at scale requires us to re-think the entire organizational approach to innovation (perhaps better thought of as problem solving). Innovation is a process through which new products or services are developed, or existing products are enhanced, to create new forms of value. A sustainable innovation ecosystem requires a strong innovation culture. Those who get it right will leapfrog the competition.

### The Challenge Driven Enterprise

Represents a new vision with far reaching implications that can improve the speed, agility, and efficiency of business. It enables new modes of innovation while creating the flexibility to capitalize on new business opportunities. Select ideas based on evidence, not opinion and establish an evidence-based investment process. Industry leaders will be those that successfully apply these concepts universally, from business strategy to the manufacturing plant floor.

### Problems Not Ideas

Misguided leaders often tell their employees, "Don't bring me problems, bring me solutions." This is terrible advice. We don't need more low-value ideas, we need better, meatier, and more important problems that can be reframed. Only then should we look for solutions. When you view innovation through the perspective of problem-solving, you discover that everyone can participate. Innovation is not for the 'special and avowed few', it thrives with good problems to solve and diverse ideas to feed it.

### The Problem Framework

Allow the most promising idea with the best risk profile to emerge.

1. Be Limited in Scope, solved in month(s) timeframe by one person or small team
2. Request Actionable solutions
3. Be Specific and focused
4. Should focus on projects that are Supported and funded
5. Must be Owned by someone who can implement the solution

# THE SUBTLE DEGREE OF DIFFERENCE



## **SBS eGOSE – eGovernment / Smart Government Redefined**

Ideas won't keep. Something must be done about them.

SBS eGOSE® provides Simplicity, Security and Efficiency in the utilization, with minimized expenditures and low costs, at any time, that is our claim.

It's allowing legal and natural persons to do eGovernment radically different.

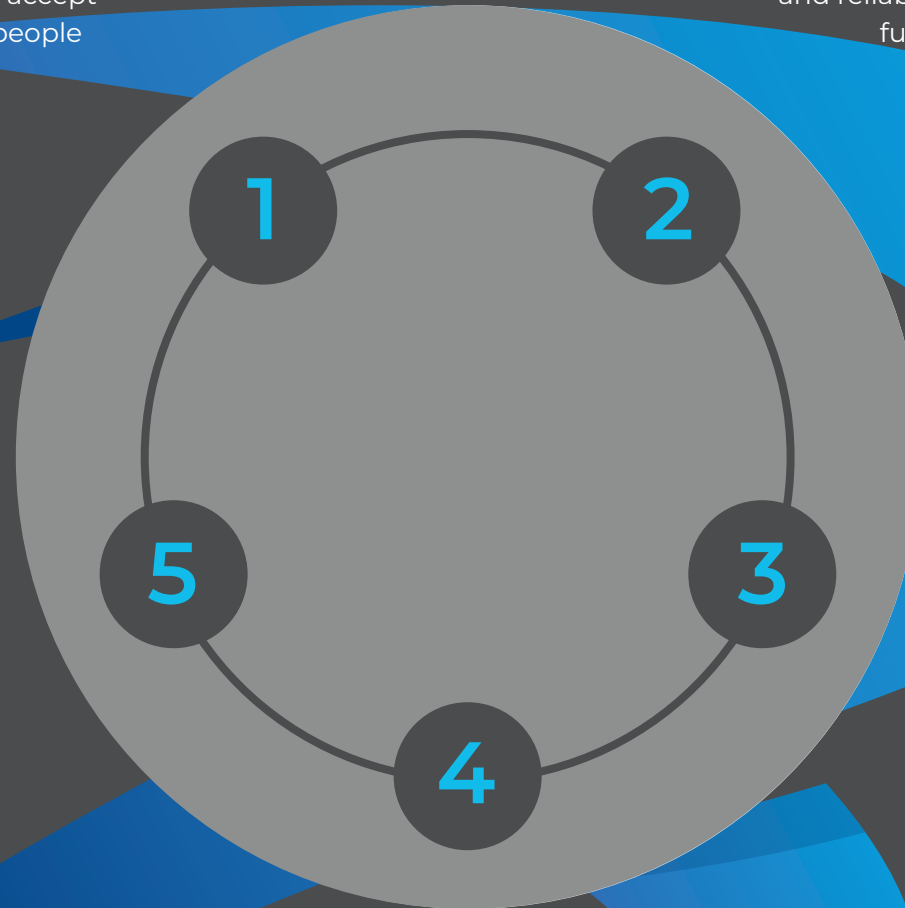
# SBS eGOSE®

## Easy Go

We claim SBS eGOSE® is so user friendly, so simple to use, it just eliminates any acceptance thresholds. It's accessible for people throughout their lives.

## High Reliability and Data Security

Processes digitized with SBS eGOSE® are consistent and reliable, customizable. All data processing is fully compliant with requirements of the security standards ZertES, VZertES.



## High Processing Speed

Processes digitized with SBS eGOSE® are fast, end-to-end digitized without media disruptions. Data processing happens 100% automated.

## Lowered OPEX Costs

Manual processes, OPEX process costs are massively reduced in the scope covered with SBS eGOSE®.

## Anytime, Anywhere

Services with SBS eGOSE® are available to any legal and natural persons, anytime, anywhere, 7x24h.

# THE SUBTLE DEGREE OF DIFFERENCE



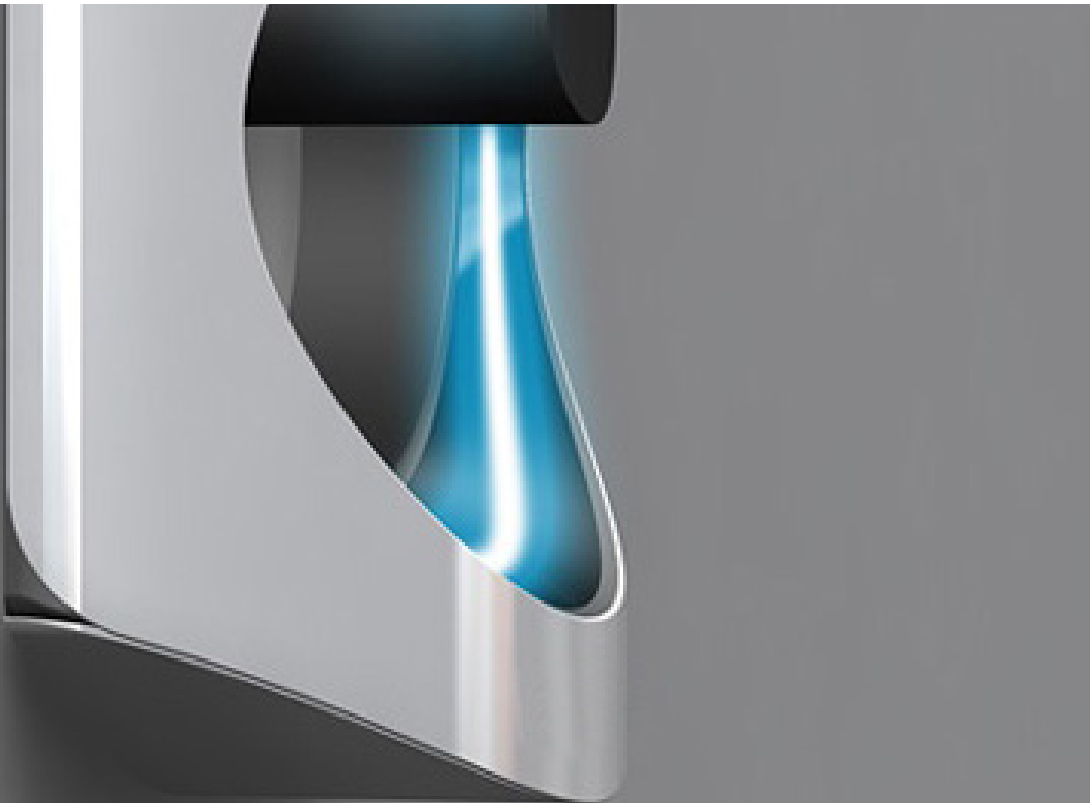
## SBS Hypersonic – Electric Vehicle Charging Redefined

Ideas won't keep. Something must be done about them.

Our Hypersonic® Automotive Charging System it's not a progressive improvement over previous technologies; our product breaks the normal paradigms of Electric Vehicle Charging Systems.

It's allowing our customers to do Electric Vehicle Charging radically different.

Available soon at our distribution partners.



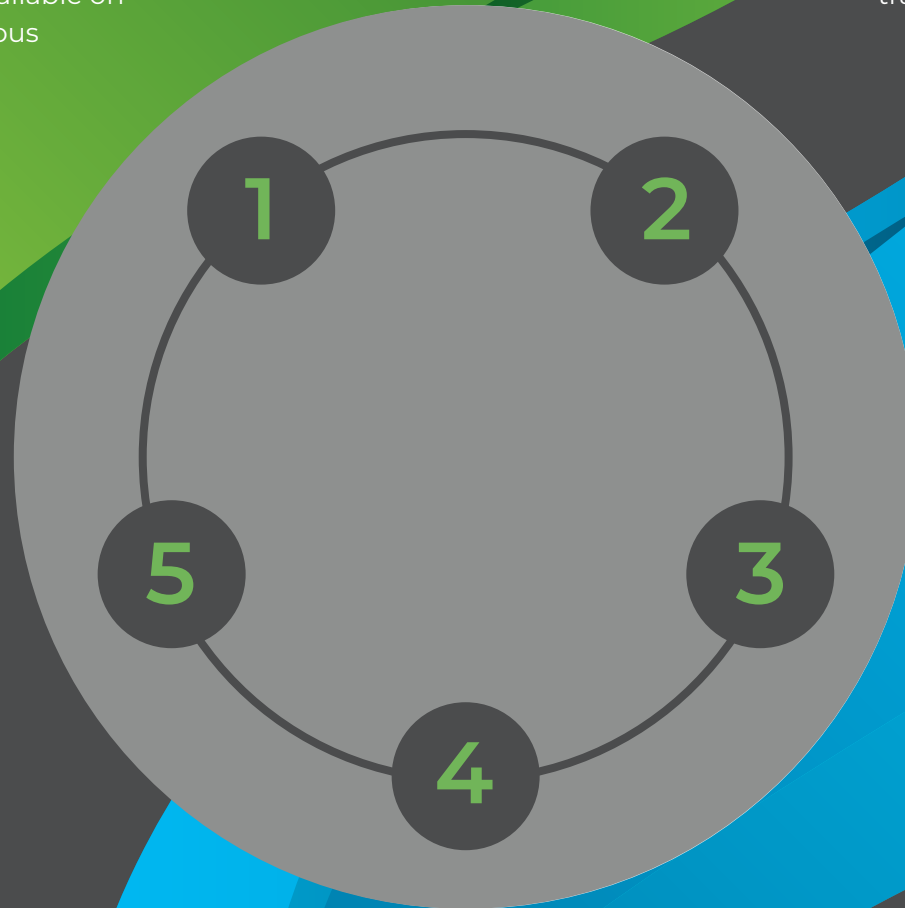
# HYPERSONIC®

## Easy Join

Our e-charging system is fully compatible with all types of electric vehicles available on the market and easy to use for various target groups.

## Smart Track

Hypersonic® incorporates a bidirectional smart tracking system allowing for localization, reservation and timely usage of all free e-charging slots over Switzerland.



## Better Go

Equipped with our easy smart green solution, you decide where to go, and we guarantee you a better go – with Hypersonic®.

## Green Charge

When charging with Hypersonic®, we go green, enable e-mobility, reduce our carbon footprint and save clean environment.

## Convenient Pay

Data security is our major goal when enabling convenient purchasing with favourable payment solutions of our Hypersonic®, community members.



# BEYOND CUSTOMER EXPERIENCE – WE INSPIRE

## Creating Success, with Unmatched Expertise

What stands behind Swiss Business Solutions AG – is a certified quality with personal guaranty and reinforced corporate reliance.

## Sustainable Service, with You In Mind

Swiss Business Solutions AG ensures your sustainable, entrepreneurial improvements while accelerating into greater profitability.

# BROADCASTING EXCELLENCE

We are committed to innovative techniques and products, high quality standards and the best available practices in all our operations when improving your efficiency along the entire value chain.

We promote knowledge sharing while broadcasting excellence within our well-established Swiss and global enterprise networks.



## Mission

Swiss Business Solutions step in with specialized professional services where your business needs it most.

We ensure sustainable growth and boost your entrepreneurial improvements accelerating into greater profitability.

## Values

Your trust is vitally important to us.

Professionality, transparency and fairness are essential for all kinds of services we deliver.

## Vision

We aim at becoming the leading and most trusted business innovation and consultancy company in Switzerland and abroad – going far beyond our customers' expectation. We aim to inspire you.



# WE TRANSFORM EXPERIENCE

WITH MAXIMUM RELIANCE FOR YOU

*We deliver,  
what we commit!*



## WHY CHOOSE SWISS BUSINESS SOLUTIONS ?

When seeking consulting services, you choose Swiss Business Solutions AG because of our proven reliance and our strong entrepreneurial beliefs.

The beliefs we hold dictate our actions and subsequently, the solutions to be provided to you as our valued customer.

Working with us, you benefit from our strong enterprise network and expertise. You don't hire a trouble-shooter or optimizer – you let a caring partner

- discretely unravel challenges and a hidden potential of your company
- boost improvements by the best-practice technical and operational solutions
- explore different opportunities, manage, tolerate and maximize your growth

If you look for a trustworthy consulting partner who gives more, when you could get away with less. If maximizing values, improving outputs, optimizing operations, enhancing development and granting stability when re-defining business perfection matter to you. You choose Swiss Business Solutions AG.

THIS IS WHAT WE BELIEVE IN. AND THIS IS WHAT WE ARE HERE TO DO.

Swiss Business Solutions AG

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